

CHAPTER 101

REGULATING TRAFFIC UPON THE STREETS, ALLEYS AND HIGHWAYS OF THE CITY OF RICHLAND CENTER

101.01 STATE TRAFFIC LAWS ADOPTED

Except as otherwise specifically provided in this Chapter, the statutory provisions in Chapters 340 to 348 of the Wisconsin Statutes, describing and defining regulations with respect to vehicles and traffic, exclusive of any provisions therein relating to penalties to be imposed and exclusive of any regulations for which the statutory penalty is a fine or term of confinement, are hereby adopted and by reference made a part of this Chapter as if fully set forth herein. Any act required to be performed or prohibited by any statute incorporated herein by reference is required or prohibited by this Chapter. Any future amendments, revisions or modifications of the statutes incorporated herein are intended to be made part of this Chapter in order to secure uniform statewide regulation of traffic on the highways, streets and alleys of the State of Wisconsin.

101.02 OFFICIAL TRAFFIC CONTROL DEVICES; PROHIBITED SIGNS, SIGNALS AND MARKERS

(1) DUTY OF STREET COMMISSIONER TO ERECT AND INSTALL UNIFORM TRAFFIC CONTROL DEVICES. Whenever any traffic regulation created by this Chapter, including a State of Wisconsin traffic regulation adopted by reference in section 101.01, requires the erection of traffic control devices for enforcement, the Street Commissioner shall procure, erect and maintain uniform traffic control devices conforming to the Uniform Traffic Control Device Manual promulgated by the Wisconsin Department of Transportation, giving notice of such traffic regulation to users of the streets and highways on which such regulations apply. Whenever State law grants discretion to local authorities in erecting or placement of a uniform traffic control device, devices shall be erected in such locations and in such a manner as in the judgment of the Street Commissioner will carry out the purposes of this Chapter and give adequate warning to users of the streets and highways of the City.

(2) CODE NUMBERS TO BE AFFIXED TO OFFICIAL TRAFFIC CONTROL DEVICES. The Street Commissioner shall cause to be placed on each official traffic control sign, guide board, mile post, signal or marker erected under subsection (1) a code number assigned by the Wisconsin Department of Transportation, and shall also place or direct the placing of code numbers on all existing official traffic control devices as required by the laws of the State of Wisconsin.

(3) PROHIBITED SIGNS AND MARKERS IN HIGHWAYS. No person, other than an officer authorized by this code to erect and maintain official traffic control devices or his or her designee, shall place within the limits of any street or highway maintained by the City any sign, signal, marker, mark or

monument. Any sign, signal, marker, mark or monument placed or maintained in violation of this subsection shall be subject to removal as provided in subsection (4).

(4) REMOVAL OF UNOFFICIAL SIGNS, MARKERS, SIGNALS AND TRAFFIC CONTROL DEVICES. The Street Commissioner may remove any sign, signal, marking or other device which is placed, maintained or displayed in violation of this Chapter or State law. Any charge imposed against premises for removal of a prohibited or illegal sign, signal, marking or device shall be reported by the Street Commissioner to the Common Council for review and certification at its next regular meeting following imposition of the charge. Any charge not paid on or before the next succeeding November 15 shall be placed upon the tax roll for collection as other special municipal taxes.

101.03 SPEED LIMITS

The Common Council hereby determines that the statutory speed limits on the following streets or portions thereof are unreasonable, unsafe and imprudent and modifies such speed limits as follows:

(1) SPEED LIMITS DECREASED. With the approval of the Wisconsin Department of Transportation the speed limits are decreased as hereinafter set forth on the following streets or portions thereof:

(a) on all streets within Krouskop Park west of North Main Street and north of U.S. Highway 14, the speed limit shall be 15 miles per hour;

(b) on North Park Street between the intersections with East Third Street and East Fourth Street, the speed limit shall be 15 miles per hour;

(c) on North Cedar Street between the intersection with East Third Street and East Fourth Street, the speed limit shall be 15 miles per hour;

(d) on East Fourth Street between the intersections with North Park Street and North Cedar Street, the speed limit shall be 15 miles per hour;

(e) on East Third Street between the intersections with North Park Street and North Cedar Street, the speed limit shall be 15 miles per hour.

(f) for the entire length of Koenig Court the speed limit shall be 15 miles per hour. **[Added by Ord 2007-4]**

101.04 CONTROLLED INTERSECTIONS

(1) DESIGNATION OF LOCATION OF STOP SIGNS. In the interest of public safety, stop signs shall be installed at the following locations to control traffic on the highways over which the City of Richland Center has exclusive jurisdiction:

- (a) on all streets intersecting with Main Street from Gage Street on the south through Eighth Street on the north;
- (b) on all streets intersecting with Orange Street from Seminary Street on the south through Eighth Street on the north;
- (c) on all streets intersecting with U.S. Highway 14 from the east corporation limits to the west corporation limits;
- (d) on all streets intersecting with Church Street from Gage Street on the south through Seventh Street on the north;
- (e) on all streets intersecting with Seminary Street from Church Street on the east through Cairns Avenue on the west;
- (f) on all streets intersecting with Allison Park Drive from the City Dump Road on the south through Sunset Lane on the north on both sides of Allison Park Drive
- (g) on Koenig Drive at its intersection with Bohmann Drive;
- (h) on Grove Street at its intersection with West Side Drive;
- (i) on Second Street at its intersection with West Side Drive;
- (j) on North Park Street at its intersection with Fourth Street;
- (k) on Ithaca Road and Rosa Street at their intersection with Haseltine Street;
- (l) on Haseltine Street at its intersection with Ithaca road;
- (m) On East Fourth Street at its intersection with North Park Street **[Amended by Ord 1998-10]**
- (n) on Bellman Drive at all pedestrian crossings in Krouskop Park;
- (o) on North Central Avenue at its intersection with Mill Street;
- (p) ~~on East Third Street at its intersection with North Park Street;~~ **[Repealed by Ord 1996-10]**
- (q) on North Chestnut Street at its intersection with East Fourth Street;
- (r) on Valley View Drive at its intersection with North Chestnut Street;
- (s) on North Park Street at its intersection with East Eighth Street;
- (t) on South Park Street at its intersection with East Kinder Street;
- (u) on East South Street at its intersection with South Park Street;
- (v) at Richland Square at its intersection with U.S. Highway 14;
- (w) on Central Avenue at its intersection with Court Street;
- (x) on Preston Drive at its intersection with Sunset Lane;
- (y) on Hillside Drive at its intersection with Sunset Lane;
- (z) on Sunset Lane at its intersection with Hillside Drive for eastbound traffic;

- (aa) on Veterans Drive at its intersection with Bohmann Drive;
- (bb) on North Church Street at its intersection with East Eighth Street;
- (cc) on South Park Street at its intersection with East Haseltine Street;
- (dd) on South Sheldon Street at its intersection with East Haseltine Street;
- (ee) on North Park Street at its intersection with East First Street;
- (ff) ~~on North Park Street at its intersection with East Second Street;~~ **[Repealed by Ord 2012-17]**
- (gg) on Shaw Drive at its intersection with West Seminary Street;
- (hh) on North Stewart Street at its intersection with West Side Drive;
- (ii) on South Park Street at its intersection with Gage Street;
- (jj) on North Central Avenue at its intersection with Sixth Street;
- (kk) on East Eighth Street at its intersection with North Park Street;
- (ll) on North Park Street at its intersection with East Eighth Street;
- (mm) on West Court Street at its intersection with Jefferson Street;
- (nn) on Eldon Storer Drive at its intersection with Fern Drive;
- (oo) on North Park Street (outhbound) at its intersection with East Tenth Street;
- (pp) State Highway 80 at its inter section with the U.S. Highway 14 bypass **[Added by Ord 1995-03]**
- (qq) ~~Sextonville Road at its intersection with the U.S. Highway 14 bypass~~ **[Added by Ord 1995-03;**
Repealed by Ord 2011-16]
- (rr) U. S. Highway 14 at its intersection with Bohmann Drive **[Added by Ord 1995-03]**
- (ss) on Eldon Storer Drive at its intersection with Allison Park Drive **[Added by Ord 1995-03]**
- (tt) on Eldon Storer Drive at its intersection with South Fern St **[Added by Ord 1995-03]**
- (uu) on Sunset Lane at its intersection with Hillside Drive **[Added by Ord 1995-03]**
- (vv) on Rainbow Drive at its intersection with Sunset Lane **[Added by Ord 1995-03]**
- (ww) NOT USED
- (xx) on Industrial Drive at its intersection with State Highway 80 North **[Added by Ord 1995-03]**
- (yy) on Industrial Drive at its intersection with County Trunk AA **[Added by Ord 1995-03]**
- (zz) on Fleming Drive at its intersection with Industrial Drive **[Added by Ord 1995-03]**
- (aaa) on Bowen Circle at its intersection with County Trunk AA **[Added by Ord 1995-03]**
- (bbb) on Park Street at its intersection with 10th Street **[Added by Ord 1995-03]**
- (ccc) on Wedgewood Drive at its intersection with Bohmann Drive **[Added by Ord 1997-29]**
- (ddd) northerly on Old Sextonville Road at its intersection with Pleasant View Court **[Added by Ord 1997-29]**

- (eee) on Snyder Drive at its intersection with Parkview Drive [**Added by Ord 1997-6**]
- (fff) on North Cedar Street at its intersection with East Fourth Street, at the Southeast corner [**Added by Ord 1998-10**]
- (ggg) on North Cedar Street at its intersection with East Third Street, at the Northwest corner [**Added by Ord 1998-10**]
- (hhh) on North Cedar Street at its intersection with East Third Street, at the Southeast corner [**Added by Ord 1998-10**]
- (iii) on East Second Street at its intersection with North Pearl Street, at the Northeast corner, which may allow a right-turn–no-stop [**Added by Ord 1998-10**]
- (jjj) on North Pearl Street at its intersection with East Second Street at the Southeast corner [**Added by Ord 1998-10**]
- (kkk) on East Second Street at North Park Street, at the Southwest corner [**Added by Ord 1998-10**]
- (hhh) on North Cedar Street at its intersection with East Fourth Street, at the Southeast corner [**Added by Ord 1999-05**]
- (iii) on North Cedar Street at its intersection with East Third Street, at the Northwest corner [**Added by Ord 1999-05**]
- (jjj) on North Cedar Street at its intersection with East Third Street, at the Southeast corner [**Added by Ord 1999-05**]
- (kkk) on East Second Street at its intersection with North Pearl Street, at the northeast corner, which may allow a right-turn-no-stop [**Added by Ord 1999-05**]
- (lll) on North Pearl Street at its intersection with East Second Street, at the Southeast corner [**Added by Ord 1999-05**]
- (mmm) on East Second Street at North Park Street, at the Southwest corner [**Added by Ord 1999-05**]
- (nnn) on North Central Avenue, at its intersection with Union Street, at both the Southeast Corner and the Northwest Corner [**Added by Ord 1999-08**]
- (ooo) on North Orange Street at its intersection with Sixth Street (also U. S. Highway 14), at the Northwest Corner [**Added by Ord 1999-12**]
- (ppp) on Sixth Street(also U.S. Highway 14), at its intersection with North Orange Street, at both the Southwest Corner and the Northeast Corner [**Added by Ord 1999-12**]
- (qqq) at the intersection of Seminary Street and Church Street, at all four corners, and furthermore, the “Right Turn No Stop” sign which previously applied to Eastbound traffic on Seminary

- Street shall be removed, so that all traffic approaching this intersection shall be required to stop. **[Added by Ord 2000-04]**
- (rrr) on Snyder Drive, at its intersection with Sunset Lane **[Added by Ord 2001-03]**
- (sss) at the Northeast intersection of Koch Drive, and the currently unnamed street abutting Culver's Restaurant, to be named at a later date **[Added by Ord 2001-04]**
- (ttt) on North Jefferson Street , at its intersection with West Second Street, at both the Northwest Corner and the Southeast Corner **[Added by Ord 2001-18]**
- (uuu) on West Third Street, at its intersection with North Jefferson Street, at both the Southwest Corner and the Northeast Corner **[Added by Ord 2001-18]**
- (vvv) on Fleming Drive, at its intersection with Robb Road, at the Southeast Corner **[Added by Ord 2002-09]**
- (www) on North Jefferson Street, at its intersection with West Mill Street, at the Southeast Corner **[Added by Ord 2002-14]**
- (xxx) on North Jefferson Street, at its intersection with West Mill Street, at the Northwest Corner **[Added by Ord 2002-14]**
- (yyy) on South Sheldon Street, at its intersection with East South Street, at the Northwest and Southeast Corner. **[Added by Ord 2004-06]**
- (zzz) on South Park Street at its intersection with East South Street **[Ord 2006-11a]**
- (aaaa) on North Jefferson Street at its intersection with West Third Street. **[Added by Ord 2007-03]**
- (bbbb) on West Second Street at its intersection with North Jefferson Street. **[Added by Ord 2007-03]**
- (cccc) on North Central Avenue at its intersection with Fourth Street. **[Added by Ord 2007-03]**
- (dddd) on North Central Avenue at its intersection with Fifth Street. **[Added by Ord 2007-03]**
- (eeee) on South Park Street at its intersection with Seminary Street.
- (ffff) on North Central Avenue at its intersection with Eighth Street. **[Added by Ord 2011-16]**
- (gggg) on West Seventh Street at its intersection with Jefferson Street. **[Added by Ord 2011-16]**
- (hhhh) on West Eighth Street at its intersection with Jefferson Street. **[Added by Ord 2011-16]**
- (iiii) on South Park Street at its intersection with Burton Street. **[Added by Ord 2011-16]**
- (jjjj) on South Sheldon Street at its intersection with Burton Street. **[Added by Ord 2011-16]**
- (kkkk) on South Central Avenue at its intersection with Haseltine Street. **[Added by Ord 2011-16]**
- (llll) on North Central Avenue at its intersection with First Street. **[Added by Ord 2012-14]**
- (mmmm) on North Central Avenue at its intersection with Third Street. **[Added by Ord 2012-14]**

(nnnn) on North Central Avenue at its intersection with Seventh Street. **[Added by Ord 2012-14]**

(oooo) on North Jefferson Street at its intersection with West First Street. **[Added by Ord 2012-17]**

(1a) DESIGNATION OF LOCATION OF TRAFFIC CONTROL SIGNALS. In the interest of public safety, traffic control signals shall be located at the following intersections to control traffic on the highways over which the City of Richland Center has jurisdiction:

(a) At the intersection of U.S. Highway 14 east and County Highway OO, controlling both the eastbound and westbound lanes of U.S. Highway 14 and the northbound lanes of County Highway OO.

(b) At the intersection of U.S. Highway 14 east and Bohmann Drive, controlling both the eastbound and westbound lanes of U.S. Highway 14 and the northbound lanes of Bohmann Drive.

(c) At the intersection of U.S. Highway 14 east and Sextonville Road, controlling both the eastbound and westbound lanes of U.S. Highway 14 and all traffic entering or exiting Sextonville Road from or onto U.S. Highway 14.

(d) At the intersection of U.S. Highway 14 east and State Highway 80 south controlling traffic traveling in all lanes of travel.

(e) At the intersection of West Seminary Street and South Orange Street (also U.S. Highway 14), controlling traffic traveling both east and west on West Seminary Street and also controlling traffic traveling north and south on Orange Street (also U.S. Highway 14 bypass).

(1b) BACK-UP STOP SIGNS AT TRAFFIC CONTROL SIGNALS. Wherever there is a manually activated stop sign located at an intersection normally controlled by traffic control signals as backup traffic controls for occasions when the traffic control signal is not working properly, operators shall obey such stop sign if such traffic control signal(s) is not operating or is malfunctioning. **[Added by Ord 2011-16]**

(2) YIELD SIGNS TO BE ERECTED. The Street Commissioner is authorized to erect yield right-of-way signs conforming to the Wisconsin Official Traffic Control Device Manual at the following intersections on highways in the exclusive jurisdiction of the City of Richland Center:

(a) on all streets intersecting with Haseltine Street from James Street east through Larson Street;

(b) ~~on all streets intersecting with Eighth Street from Central Avenue east through Church Street;~~
[Repealed by Ord 2011-16]

(c) on Park Street at its intersection with Tenth Street;

(d) on Pearl Street at its intersection with Tenth Street;

(e) on Cemetery Drive at its intersection with Tenth Street;

(f) on all streets intersecting with Cedar Street north of Tenth Street;

(g) ~~North Central Avenue and Union Street,~~ [Added by Ord 1995-14; Repealed by Ord 1999-08]

(h) ~~at the intersection of North Central Avenue and First Street, one sign on the Northwest corner and one sign on the Southeast corner of North Central Avenue Union Street~~ [Added by Ord 1995-14, Repealed by Ord 2012-14]

(i) Applicable to traffic traveling North on James Street to traffic at the intersection with E. South St. [Added by Ord 1998-03]

(j) ~~on North Jefferson Street at its intersection with First Street,~~ [Added by Ord 2011-16; Repealed by Ord 2012-17]]

(k) on Sheldon Street at its intersection with Court Street; [Added by Ord 2011-16]

(3) OPERATORS TO OBEY TRAFFIC CONTROL DEVICES. Every operator of a vehicle approaching an intersection at which an official traffic control device is erected in accordance with this section shall obey the direction of such traffic control device as required by the Wisconsin Statutes incorporated by reference in section 101.01. Operators of vehicles approaching a stop sign shall stop before entering a highway as required by section 346.46, Wisconsin Statutes. Operators approaching intersections at which a yield sign has been installed shall yield the right-of-way to other vehicles as required by section 346.18(6), Wisconsin Statutes.

(4) OPERATORS TO OBEY TRAFFIC CONTROL SIGNALS. Every operator of a vehicle approaching a location where traffic is controlled by traffic control signals exhibiting different colored lights successively, or with arrows, shall obey such signals as required by sec. 346.37 Wisconsin Statutes

101.05 ONE-WAY HIGHWAYS AND MISCELLANEOUS LANE AND TURN CONTROLS

(1) ONE-WAY HIGHWAYS. The following highways or portions thereof maintained by the City of Richland Center are hereby designated one-way highways and no person shall drive or operate a vehicle on any such highway or portion thereof except in the one direction designated below:

(a) in an easterly direction on East Court Street from its intersection with Main Street to its intersection with Church Street;

(b) in a northerly direction on North Park Street from its intersection with Mill Street to its intersection with Church Street;

(c) ~~in an easterly direction on East Fourth Street from its intersection with North Park Street to its intersection with Cedar Street;~~ [Repealed by Ord 1996-10]

(d) ~~in a westerly direction on East Third Street from its intersection with Cedar Street to its intersection with Park Street.~~ [Repealed by Ord 1996-10]

(2) MISCELLANEOUS LANE AND TURN CONTROLS. The Street Commissioner is authorized, when in his or her judgment the safety of the situation requires, to place official traffic control devices within or adjacent to intersections directing that a different course from that specified in sec. 346.31, Wisconsin Statutes, be traveled by vehicles turning at the intersection and to mark lanes for traffic designating separate lanes for slow moving traffic or for traffic moving in a particular direction.

101.06 DESIGNATED SCHOOL CROSSING ZONES LOCATED AWAY FROM SCHOOL BUILDINGS. [Added by Ord 1993-6]

(1) Because the volume of student pedestrian traffic utilizing certain intersections poses an unusual hazard to school children, the following intersections are hereby designated as school crossing zones:

(a) North Church Street at its intersection with East Third Street.

(2) Such intersections shall be marked with "School Crossing" signs of a type approved by the Wisconsin Department of Transportation and when so marked shall be subject to the reduced speed limit set forth in § 346.57(4)(b), Wis. Stats.

101.07 APPOINTMENT OF ADULT SCHOOL CROSSING GUARDS. [Added by Ord 1997-25]

Pursuant to § 349.215, Wis. Stats.:

(1) The Chief of Police is hereby authorized to appoint adult school crossing guards for the protection of persons crossing streets in the vicinity of a school. These guards shall wear insignia and shall be equipped with signs in accordance with § 349.215, Wis. Stats.

(2) The rules and regulations governing the performances of such guards shall be established by the Chief of Police.

(3) The number of guards appointed by the Chief of Police and their compensation shall be determined by the Chief and the City Personnel Committee, subject to standard budget procedure.